



2008-09 Visit Jacksonville Events

Destination Outlook

Wednesday, October 29, 2008. Visit Jacksonville's annual meeting. Invitation sent to Partners, Corporate Sponsors, prospective Partners and business and community leaders. Networking/ Registration: 11- 11:45a.m. and the program: 12 noon – 1 p.m. Cost associated with this event.

Packaging Marketplace

November 13, 2008 at Holiday Inn Airport

8:30 a.m. – 9:00 a.m.: Registration

9:00 a.m. – 12 Noon: Program -Packaging basics

Lunch on your own

1:30 p.m. – 3:00 p.m.: Packaging Marketplace Session 1

3:00 p.m. – 4:30 p.m.: Packaging Marketplace Session 2

The Packaging Marketplace includes an overview of Visit Jacksonville's consumer packaging strategy with individual appointments with travel partners to create packaging partnerships. Included as well are marketplace supplies such as business cards, promotional materials, brochures, pricing for 2009 products, services and experiences.

Open House

Thursday, August 27, 2009; event details to be determined.

National Tourism Week

May 10-17, 2009

Visit Jacksonville is hosting a week of different promotions, events, and a tourism award program and reception to share the impact of tourism to the local community. Event Dates to be determined.

Visit Jacksonville for Breakfast

All Partners are encouraged to attend Visit Jacksonville for Breakfast. Visit Jacksonville is there to answer any questions or get suggestions from you, our Partners. There is networking time at the start of this event.

Networking: 8:30 a.m. Program: 9-10 a.m. at partner businesses. Free event. Topic descriptions on the following page.

Thursday, November 20: (Adventure Landing)

Thursday, December 4: (Amelia Hotel at the Beach)

Thursday, January 22: (The White Room)

Tuesday, February 10: (Hilton Garden Inn Deerwood)

Tuesday, March 17: (Hampton Inn&Suites Bartram Park)

Tuesday April 14: (Hilton Garden Inn Ponte Vedra Beach)

Tuesday, June 9: (Country Inn & Suites Commonwealth)

Tuesday, July 14: (Dave & Buster's)

Thursday, August 20: (Sheraton Jacksonville Hotel)

Tuesday, September 15: (Quality Suites Oceanfront)

Partner Benefits Refresher

Partner Benefits Refresher allows for networking and Partners to refresh themselves of the services Visit Jacksonville offers and how they can get the most out of their partnership. Web site training follows. This event takes place from 8:30-10:30 a.m. at partner businesses. Free event.

Thursday, October 16: (UNF University Center)

Tuesday, January 13: (Renaissance Resort at WGV)

Thursday, May 21: (Comfort Suites Airport)

Tuesday, August 25: (Crowne Plaza Jacksonville Riverfront)



Visit Jacksonville for Breakfast

Thursday, November 20: Adventure Landing

Topic: Tourism 101

It often sounds like hospitality industry professionals speak in code – MINT, HSMIAI, REVPAR, CVB, DMC, SMERF, DMO. Visit Jacksonville is here to help you make sense of the alphabet soup jargon we use in the industry and introduce you to some of the best practices for being successful in Northeast Florida.

Thursday, December 4: Amelia Hotel at the Beach

Topic: Using FREE Tools to Attract Media and Boost Business

Learn tricks of the trade like how to target the proper media, how to write an effective press release and even ways to build positive relationships with travel media. Find out about the free tools available from Visit Jacksonville in getting your name out to customers. Also, find out everything you need to know about the ever changing world of social media and ways it can benefit your business.

Thursday, January 22: The White Room

Topic: Got Sales?

Learn about using the MINT database for prospecting, selling and closing the sale for certain market segments, corporate, government, association, SMERF, multicultural groups, family reunions, military reunions, etc. Also, learn tips on site visits with Visit Jacksonville whether we bring the client to you or you want our help

Tuesday, February 10: Hilton Garden Inn Jacksonville JTB/Deerwood

Topic: Become an Escape Artist and New Booking Engine

Discover business generation strategies via Visit Jacksonville's new Escape Artist marketing campaign and learn how to leverage our new booking engine to bring your business new revenues sources.

Tuesday, March 17: Hampton Inn & Suites Bartram Park

Topic: Maximizing the Multicultural Market- panel discussion - Learn from the experts how to be successful in prospecting, selling and servicing multicultural leisure and group customers.

Tuesday April 14: Hilton Garden Inn Ponte Vedra

Topic: Disaster Preparedness

Discover how your business can be prepared for the 2009 hurricane season. Did you know that as a partner of Visit Jacksonville you're automatically tied into the Duval County Emergency Operations Center's Corporate Recovery Group? Learn what that means for you and your business. Presenters will be representatives from the Duval County Emergency Preparedness Division and the Association of Contingency Planners (ACP).

Tuesday, June 9: Country Inn & Suites Commonwealth

Topic: Packaging Basics

Looking for a business advantage? Packaging is the answer. Packaging adds value to your product and helps you sell it in greater volume or for a higher price. Learn how to make this work for you and your business.

Tuesday, July 14: Dave & Buster's

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Thursday, August 20: Sheraton Jacksonville Hotel

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Tuesday, September 15: Quality Suites Oceanfront

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